



Regulation of Lobbying Act 2015:
Guidance for Designated Public
Officials

Table of Contents

Introduction	3
Objectives of the Regulation of Lobbying Act 2015	3
Central Role of Lobbying in a Healthy Democracy	3
What communications are covered by the Act?	4
Who are the Designated Public Officials (the lobbied)?.....	5
Publication of List of Designated Public Officials.....	6
Openness in Identifying Designated Public Officials	6
What is “a relevant matter”?.....	6
Extra-territorial application of the Act.....	Error! Bookmark not defined. 6
What are “the excepted/exempted communications”?	7
<i>Transparency Code</i> for a “relevant body” (working groups etc.).....	78
Transparency criteria:	89
Timeliness of Publication:	9
Checking the Accuracy of the Register	910
Cooling-off Period	10
Former or Current Public Officials Employed by or Providing Services to a Lobbyist.....	1011
Assistance on Implementation of the <i>Regulation of Lobbying Act 2015</i>	11
Further Information	11

Introduction

The *Regulation of Lobbying Act 2015* (no 5 of 2015) (the Act) was signed into law in March 2015, and commenced on 1 September 2015.

Designated Public Officials (see page 3 for an explanation of who these are) are not subject to rules regarding the registration and reporting of lobbying. Their interactions when lobbied must be reported by the lobbyists in accordance with the *Regulation of Lobbying Act 2015*. These guidelines have been drafted to ensure that Designated Public Officials understand how the system works, how they fit in to it and their part in supporting the effective implementation of the legislation.

Objectives of the Regulation of Lobbying Act 2015

The Act is designed to provide information to the public about:

- Who is lobbying;
- On whose behalf is lobbying being carried out;
- What are the issues involved in the lobbying;
- What is the intended result of the lobbying;
- Who is being lobbied.

The Act provides for:

- The establishment and maintenance of a publicly accessible register of lobbying;
- Obligations on lobbyists to register and to provide information regularly about their lobbying activities, including, in the case of professional lobbyists, information about their clients;
- The introduction of a “cooling off” period during which lobbying activity may not be carried out by some former Designated Public Officials;
- The Standards in Public Office Commission (Standards Commission) to be the regulator of lobbying.

Central Role of Lobbying in a Healthy Democracy

Lobbying is an essential part of the democratic process. Organisations such as interest groups, representative bodies, industry, NGOs, charities and third party professional lobbyists all provide necessary input and feedback through communication of their views and concerns to government.

This interaction is a welcome and necessary element of policy development. Public bodies should continue to actively facilitate and encourage such communications to the greatest extent possible.

The Act does not aim to prevent or inhibit lobbying activity. Its objective is to make the process more transparent while supporting the interaction of public bodies with all stakeholder

organisations. It is important that registering on the lobbying website or engaging in lobbying activity should not have, or be perceived to have, any negative impact on a person's application for or consideration of any 'relevant matter'. There may, of course, already be rules in place in relation to certain matters where lobbying is inappropriate and may disqualify one for consideration. In those instances, the Act does not change the current arrangements but does throw light on those communications, if they constitute 'relevant matters' as defined in the Act.

What communications are covered by the Act?

Persons are carrying on lobbying activities if they meet the following conditions:

1. They are communicating either directly or indirectly with a "Designated Public Official" and
2. That communication is about "a relevant matter" and
3. That communication is not specifically exempted and
4. They are one of the following:
 - **An employer with more than 10 employees** where the communications are made on the employer's behalf
 - **A representative body** with at least one employee communicating on behalf of its members and the communication is made by a paid employee or paid office holder of the body.
 - **An advocacy body** with at least one employee that exists primarily to take up particular issues and a paid employee or paid office holder of the body is communicating on such issues.
 - **A professional lobbyist** being paid to communicate on behalf of a client (where the client is an employer of more than 10 full time employees or is a representative body or an advocacy body which has at least one full-time employee)
 - **Any person communicating about the development or zoning of land.**

Who are the Designated Public Officials (the lobbied)?

Designated Public Officials (DPOs) under the Act are:

- Ministers and Ministers of State;
- TDs and Senators;
- MEPs for Irish constituencies;
- Members of local authorities;
- Special Advisers to Ministers and Ministers of State who have been appointed under section 11 of the Public Service Management Act 1997;
- Public Servants as prescribed;
- Other categories of persons as prescribed.

In relation to **the Civil Service** the Minister for Public Expenditure and Reform has made regulations which provide details of the positions which are prescribed as DPOs for the purposes of the Act. A public servant in a position of Secretary General, Second Secretary, Deputy Secretary, Assistant Secretary or Director in a public service body specified in Schedule I of the Regulations is prescribed as a Designated Public Official.

A public servant in a position specified in Schedule 2 of the Regulations is also prescribed as a Designated Public Official.

In relation to **local authorities**, the Regulations provide that persons in the following positions in local authorities are prescribed as Designated Public Officials:

- Chief Executives and equivalent grades
- Assistant Chief Executive (Dublin City Council only)
- Directors of Services
- Heads of Finance
- Head of Human Resources (Dublin City Council only)

Full details of the positions above prescribed in the Regulations are available on our website www.lobbying.ie. The list of positions prescribed as Designated Public Officials may be extended by Ministerial Order to other categories over time.

Publication of List of Designated Public Officials

Public bodies must publish a list of Designated Public Officials within their organisation on their individual organisation websites. Public bodies have been asked to nominate a member of staff with whom the Standards Commission may liaise regarding maintenance of its list of DPOs.

Openness in Identifying Designated Public Officials

Public servants should be proactive in advising possible lobbyists when attending a meeting, participating in a conference call, etc., that you are a Designated Public Official. This may be particularly useful in meetings where there are large numbers of officials present and the identity and grade of each official may not be known to those outside of the public service.

Another such means of being proactive for a DPO would be to include a line in his or her email signature stating:

***Designated Public Official under *Regulation of Lobbying Act, 2015*. See www.lobbying.ie.**

What is “a relevant matter”?

A relevant matter is one which relates to:

- The initiation, development or modification of any public policy or of any public programme
- The preparation or amendment of any law (including secondary legislation such as statutory instruments and bye-laws)
- The award of any grant, loan or other financial support, contract or other agreement, or of any licence or other authorisation involving public funds

apart from the implementation of any such policy, programme, enactment or award or any matter of a technical nature only.

What are “the excepted/exempted communications”?

The following are “Excepted or Exempted Communications” and are not, therefore, regarded as lobbying activities:

- **Private affairs:** Communications by or on behalf of an individual relating to his or her private affairs about any matter other than the development or zoning of any land.
- **Diplomatic relations:** Communications by or on behalf of a foreign country or territory, the European Union, the United Nations or other international intergovernmental organisations.
- **Factual information:** Communications requesting factual information or providing factual information in response to a request for the information.
- **Published submissions:** Communications requested by a public service body and published by it.
- **Trade union negotiations:** Communications forming part of, or directly related to, negotiations on terms and conditions of employment undertaken by representatives of a trade union on behalf of its members.
- **Public safety and national security:** Communications the disclosure of which could pose a threat to the safety of any person or to the security of the State.
- **Oireachtas committees:** Communications which are made in proceedings of a committee of either House of the Oireachtas.
- **Communications by Designated Public Officials or public servants:** Communications by a Designated Public Official in his or her capacity as such; or communications by public servants (or those engaged on contract by a public service body) made in that capacity and relating to the functions of the public service body.
- **Governance of Commercial State bodies:** Communications by or on behalf of a commercial state body made to a Minister who holds shares in, or has statutory functions in relation to, the body, or to Designated Public Officials serving in the Minister’s department, and which are made in the ordinary course of the business of the body.
- **Policy working groups:** Communications between members of a body appointed by a Minister, or by a public service body, for the purpose of reviewing, assessing or analysing any issue of public policy with a view to reporting to the Minister or public service body on it. This exception only applies where the body is “a relevant body” and complies with the *Transparency Code* established by the Minister for Public Expenditure and Reform (see below).

Transparency Code for a “relevant body” (working groups etc.)

A critical element of public policy formulation is the availability to Ministers and Public Bodies of expertise, skills and knowledge from persons outside of the public service. Often this process is formalised by the establishment of a task force, working group, etc. to focus on the examination of a particular policy issue or set of related issues. These groups are representative of key stakeholders and experts in relation to the matters being reviewed.

In light of the different nature of engagement between public officials and non-public servants in that type of forum, the Act does not seek to capture and register those interactions as lobbying communications where appropriate transparency arrangements are in place.

The Act, therefore, provides for an exception from the requirement to register in such cases once specified transparency criteria apply. The particular exception in the Act is for communications between members of certain types of such working groups, task forces, committees, etc. where the group in question complies with the *Transparency Code* established by the Minister for Public Expenditure and Reform. Such groups are defined in the Act as a “relevant body”. A copy of the Code is available for reference online at <https://www.lobbying.ie/help-resources/information-for-public-bodies/transparency-code/>.

The exception in relation to Policy Working Groups only applies to a “relevant body” as defined in the Act. In order to be regarded as a relevant body the group must meet the following four conditions:

1. The group is set up by a Minister or public service body¹, and
2. Its membership consists of at least one Designated Public Official (DPO)² and at least one person who is neither employed or engaged by a public service body, and
3. The group is reviewing, assessing or analysing any issue of public policy with a view to reporting to the Minister of the Government or the public service body on it, and
4. The group conducts its activities in accordance with the criteria set out in the *Transparency Code* (see below).

The *Transparency Code* sets out the transparency criteria which relevant groups must meet in order to avail of the exemption set out in section 5(5)(n) of the Act:

Transparency criteria:

Information must be published on the Public Body’s web-site setting out the following details:

1. Name of Chairperson together with details of his or her employing organisation;
2. Names of Members together with details of their employing organisation;
3. Whether any non-public servant members were previously Designated Public Officials;
4. Terms of reference of the group;
5. Agenda of each meeting;
6. Minutes of each meeting;
7. Expected timeframe for the work to conclude its work;
8. Reporting arrangements.

¹ A public service body is defined in the *Regulation of Lobbying Act 2015*, section 7.

² A Designated Public Official is defined in the *Regulation of Lobbying Act 2015*, section 6.

This information should be in a prominent place on the website of public bodies and should be easily accessible.

Timeliness of Publication:

Ideally the information should be published in as timely a fashion as possible, having regard to the public interest in safeguarding the integrity of the deliberative process. At a minimum, the information on the public bodies' website must be updated at least every 4 months in relation to each such group.

This timeframe is in line with the transparency requirements of the *Regulation of Lobbying Act 2015* for groups which are engaging in lobbying communications but are not operating in accordance with the *Transparency Code*.

Public service officials should take the following steps having regard to the *Transparency Code*:

1. Consider whether any of the existing groups within their Department or Office meet the first three conditions of "relevant body" set out above;
2. If so, consult with the Chairperson and membership of the Group as to whether the Group now wishes to operate in accordance with the *Transparency Code*;
3. If the Group wishes to operate in accordance with the Code, make appropriate arrangements for the information identified above under the heading "Transparency Criteria" to be published on the public body's website;
4. If the Group does not wish to operate in accordance with the Code, the members of the Group should be reminded that from 1 September, 2015 they will need to consider whether any communications with Designated Public Officials who are part of the group fall within the scope of the *Regulation of Lobbying Act 2015*.

Checking the Accuracy of the Register

It is recommended that DPOs check the lobbying register on a periodic basis to ensure that their name is associated with the correct lobbying activities and the information is factually correct. Persons have a right to seek correction from the Standards Commission where information is inaccurate.

It is important to note that the fact that a Designated Public Official's name appears on a lobbying return does not mean that they agree with the position of the person lobbying them. A person who undertakes lobbying activities may do so in various ways: through emails, phone calls, written submissions, meetings, etc. Some of these activities may be in the form of mass communications (for example, an email sent to all members of the Oireachtas). Others may be more targeted (for example, a meeting with a particular DPO).

It is the responsibility of public officials to seek out and hear from a range of views on issues of public policy, and meeting with organisations or persons who may seek to lobby them on a matter

is part of that process. However, the presence of a DPO's name on a lobbying return simply indicates that the DPO has been lobbied on a matter. It does not imply agreement on the part of the DPO with the position of the person lobbying, and should not be interpreted as such.

Cooling-off Period

The Act provides that certain Designated Public Officials are restricted from being engaged in lobbying in certain circumstances for a year after they leave their employment or office. In effect, they are subject to a "cooling-off" period in respect of involvement in particular lobbying activities.

The Designated Public Officials concerned are Ministers and Ministers of State, special advisers to Ministers and Ministers of State and prescribed public servants (Section 22(2)). Others who are Designated Public Officials for the purposes of the lobbying registration requirements are not covered by this provision, that is, TDs, Senators, MEPs and local authority members.

The public officials who are covered by this provision may not

- carry on lobbying activities or
- be employed by, or provide services to, a person carrying on lobbying activities in certain circumstances.

These circumstances are where the lobbying activity

- Involves any public service body with which the public official was connected, that is, employed or held an office or other position in the year prior to his/her leaving, or
- Is to a person who was also a Designated Public Official connected with that public service body in the year prior to the first public official's leaving.

Designated public officials subject to this provision may apply to the Standards Commission for consent to engage in such lobbying. The Standards Commission may decide to give consent unconditionally or give consent with conditions attached or refuse the application for all or part of the period (Section 22(5)).

A public official who is unhappy with the decision may appeal the decision of the Standards Commission to an independent Appeal Officer.

Former or Current Public Officials Employed by or Providing Services to a Lobbyist

The Act requires individuals who are engaged in lobbying activity on behalf of a lobbyist and who were at any time a Designated Public Official to be named in returns on the Lobbying Register. It is

expected that this provision will apply in the main to former Ministers, Politicians, Special Advisers and senior public servants.

Section 12 of the Act provides that if you are or were a Designated Public Official (whether before or after the passing of the Act), and

- are employed by or providing services to a lobbyist, and
- were engaged in lobbying communications during a relevant reporting period,

your name is required to be included in a return by the lobbyist for that period and your name will appear on the Lobbying Register.

Assistance on Implementation of the *Regulation of Lobbying Act 2015*

It is advised that you become familiar with the Act and these guidelines, in order to direct persons engaged in lobbying where to find out further information on the Act, if requested.

Key points to remember

- Meeting with lobbyists is a legitimate and valid part of your role.
- It is important that lobbying activities are conducted in an open, transparent way.
- The obligation to register and submit returns rests with the person lobbying, not you.
- Not all communication is considered lobbying under the Act.
- Not all lobbying takes place in a formal setting. Casual run-ins, social settings, even social media may be used to lobby you.
- Communications between you (in your capacity as a Designated Public Official) and other DPOs or public servants are exempt.
- Certain task forces and working groups are exempt, if they adhere to the Transparency Code.
- DPOs' names will appear on the Register of Lobbying as a result of lobbying communication. This does not imply agreement with or acceptance of the views of the person lobbying you.
- You have the right to seek correction of any inaccurate information.

Further Information

Further information on the *Regulation of Lobbying Act 2015* is available at www.lobbying.ie.

Any public body or Designated Public Official who wishes to attend a briefing session on the Act should register their interest by emailing info@lobbying.ie

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Appendix: Best Practices for Designated Public Officials

- Be aware of the rules when meeting with lobbyists
 - Get familiar with the Act and guidelines
- Determine if working groups you participate in should operate under Transparency Code
- Self-identify as a Designated Public Official
 - Meetings, Emails, Business cards, other?
- Maintain good record keeping habits
- Check the register from time to time and seek correction of any inaccurate information
- Guide people lobbying you to www.lobbying.ie for more information on their obligations
- Continue to engage with lobbyists